



Ross Haith Jr. joins Safe Fleet Work Truck Division

New Vice President of Business Development to lead strategic business growth

FOR IMMEDIATE RELEASE

Belton, MO (June 14, 2018) – Safe Fleet is pleased to announce the addition of Ross Haith Jr. to the Safe Fleet family. Ross joins Safe Fleet in the role of Vice President of Business Development for the Work Truck division. In this role, he will be responsible for leading the development and execution of a strategic plan for business growth.

Ross brings over 25 years of sales and executive leadership experience, primarily within the Work Truck industry, to Safe Fleet. Most recently, Ross was President of Leggett & Platt's Commercial Vehicle Product Group. Prior to his 10 years with Leggett & Platt, Ross spent nearly 15 years in various sales and marketing roles at the Ford Motor Company.

“Ross’s diverse background driving results at various levels within a highly competitive automotive industry will do nothing but complement and enhance the progression of our journey at Safe Fleet,” added Craig Bonham, Vice President of Work Truck. “His reputation for leading teams to achieve top results and unrivaled standards of excellence make him the ideal candidate for Safe Fleet.”

Ross holds a bachelor’s degree in Finance from Morehouse College and a Master’s degree in Business Administration (MBA) from The University of Baltimore. He is involved and a member of many industry groups including: NTEA (National Truck Equipment Association), AFLA (Automotive Fleet & Leasing Association), and NAFA (North American Fleet Managers Association).



Ross Haith Jr., Vice President of Business Development

About Safe Fleet

Headquartered in Belton, MO, Safe Fleet owns a portfolio of brands that provide safety and productivity solutions to fleet vehicle manufacturers and operators around the world. These brands serve several major markets including: Bus, Rail, RV, Truck & Trailer, Work Truck, Law Enforcement, Emergency, Waste, Industrial, and Military. Safe Fleet’s Work Truck business unit delivers safety and productivity solutions, such as ergonomic ladder racks, access platforms,



and video and telematics applications, to the work truck industry from leading Safe Fleet brands such as Prime Design, American Van, ROM, FRC, Bustin, RVS Systems, and Seon. With over 1,200 employees and 11 manufacturing locations, Safe Fleet targets markets with increasing demand for operator, passenger, and pedestrian safety. For more information about Safe Fleet and its portfolio of brands, please visit www.safefleet.net. Safe Fleet is a portfolio company of Oak Hill Capital Partners.

About Oak Hill Capital Partners

Oak Hill is a private equity firm managing funds with more than \$10 billion of initial capital commitments since inception from leading global endowments and foundations, public and corporate pension plans, sovereign wealth funds, insurance companies, financial institutions, consultants, and family offices. Over the past 30 years, the professionals at Oak Hill and its predecessors have invested in over 85 significant private equity transactions across broad segments of the U.S. and global economies. Oak Hill applies an industry-focused, theme-based approach to investing in the following sectors: Industrials; Consumer, Retail & Distribution; Media & Communications; and Services. Oak Hill works actively in partnership with management to implement strategic and operational initiatives to create franchise value. For more information, please visit www.oakhillcapital.com.