



Safe Fleet Forms Commercial Vehicle Division

Bonham to lead strategically aligned Truck & Trailer and Work Truck business units

FOR IMMEDIATE RELEASE

Belton, MO (December 11, 2018) – Safe Fleet is pleased to announce the combination of two important business units, Truck & Trailer and Work Truck, into a unified Commercial Vehicle (CV) division. Effective immediately, Wm. Craig Bonham, former Vice President of Work Truck, is promoted to Vice President of Commercial Vehicle and will lead the new division. Under Bonham’s leadership, the business resources and goals of both units are strategically aligned to deliver a best-in-class customer experience to the commercial vehicle fleet market with integrated fleet safety solutions.

The new division strategically positions Safe Fleet to seamlessly service Class 2 through 8 fleet vehicles with products from its entire portfolio of industry-leading fleet safety brands such as American Van, Prime Design, ROM, Randall, and Bustin. Fleets of all shapes and sizes, including mixed vehicle fleets and those pursuing “Last Mile” opportunities can depend on Safe Fleet’s Commercial Vehicle Division to support their fleet safety needs.

“I’m excited about the opportunity to lead a dedicated group of industry safety experts in better serving the needs of Commercial Vehicle fleets, today and into the future,” adds Bonham. “We look forward to being a true Fleet Safety advisor for the Commercial Vehicle market.”

Bonham joined Safe Fleet in 2017 from Reading Truck body and is an industry veteran in commercial truck and van equipment.

Bob Shupp, Senior Vice President of Operations, Supply Chain & Strategic Initiatives, has served as the interim business unit Vice President for Truck & Trailer since April 2018. Shupp will return immediately in full capacity to his Operations, Supply Chain, and Strategic Initiative duties for Safe Fleet.



Wm. Craig Bonham, Vice President of Commercial Vehicle

About Safe Fleet

Headquartered in Belton, MO, Safe Fleet owns a portfolio of brands that provide safety and productivity solutions to fleet vehicle manufacturers and operators around the world. These brands serve several major markets including: Bus, Rail, RV, Truck & Trailer, Work Truck, Law Enforcement, Emergency, Waste, Industrial, and Military. With over 1,500 employees and 14 manufacturing locations, Safe Fleet targets markets with increasing demand for operator, passenger, and pedestrian safety. For more information about Safe Fleet and its portfolio of brands, please visit www.safefleet.net. Safe Fleet is a portfolio company of Oak Hill Capital Partners.