



Reading Truck Body Celebrates 40 Years of Aluminum

READING, PA. (March 4, 2019) — Reading Truck Body, the premier manufacturer of vocational truck bodies, is excited to announce that the company has reached its 40-year milestone in aluminum. Over four decades of hard work, invention and innovation have gone into our market-leading aluminum truck bodies, including the award-winning Classic II Service Body and Classic Service Van. There's more to come as the Company is preparing to celebrate its anniversary throughout 2019.

In 1979, Reading introduced the first Aluminum Service Body to the industry. Today we remain the premier manufacturer of aluminum work truck bodies in North America. Our aluminum bodies are made exclusively with recycled high-strength alloy aluminum. Aluminum is naturally corrosion resistant and lighter than steel, reducing fuel costs. The bodies feature a tough, durable powder coat finish that is ready to withstand years of heavy use.



“Our dedication to manufacturing high-quality, dependable work truck bodies has remained a constant,” said Greg Freeman, President and COO, Reading Truck Group. “Over the years, we have enjoyed the collected wisdom and experience of our employees who take pride in the Reading name and the craftsmanship they put into every truck body we sell. We are also incredibly appreciative of the long-lasting relationships that have been formed with our partners and customers through the years and we look forward to continuing to strengthen them through a renewed focus on continuous improvement.”

The 2019 NTEA Work Truck Show in March will be the kick-off to the celebration. At the show, Reading will showcase our award-winning aluminum bodies and highlight our ability to meet the varied needs of our customers, both small and large. Attendees can experience all the truck bodies on display in Reading's booth #5149.

About Reading Truck Body

Established in 1955, Reading Truck Group is an award-winning and innovative manufacturer of truck bodies and equipment. The Reading Truck Group consists of Reading Truck Body, the manufacturing arm of the business, and Reading Truck Equipment, the company-owned distribution and installation business. For more than 60 years, Reading has grown into one of the leading and largest truck equipment manufacturers in the United States. Based in Reading, PA, all products are proudly made in the United States using premium materials and advanced manufacturing techniques that ensure longevity and durability in the harshest of jobsites. Reading Truck Body. Made for More. Find out more at: <https://www.readingbody.com>.

MEDIA CONTACTS

Alexandra Rhodes
Merit
arhodes@madewithmerit.com
717-824-0903

###